

8th International Conference on
**DRUG DISCOVERY AND
LEAD OPTIMIZATION**

October 21-23, 2024 | Boston, MA

Boston Marriott Newton Hotel, 2345 Commonwealth
Avenue, Newton MA, 02466

INNOVATING TO DRUG DISCOVERY:

The **8th International Conference on Drug Discovery and Lead Optimization** is the only conference in the United States focusing from pre-clinical development to clinical development.

Drug Discovery-2024 conference agenda is to generate new ideas to spice up your pipeline by bringing together scientists, researchers, entrepreneurs, medical officers, CEO's, CSO's, academicians and technologists from all over the world.

The conference will be well-rounded with participants majorly from Academia, Industry and Government entities. Embark with us on this exciting journey containing thought-provoking Plenary talks, Keynote talks, Discussion Panels, B2B Meetings, Poster Symposia, Video Presentations and Workshops.

Date:

October 21-23, 2024

Venue:

Boston Marriott Newton Hotel, Newton, MA.

Who will you meet?

Join your fellow changemakers from academia and industry to produce drugs for new and difficult organic targets. The program brings together key stakeholders to share knowledge, discuss trends in policy, research and industry.

Attendees will include:

Scientists

Researchers

PhD Candidates

Industrialists

Technologists

Local government agencies

Management authorities

Scientific Sessions

Drug Metabolism & Pharmacokinetics

Patient Stratification

Preclinical Studies

Therapeutic areas

Quality Assurance

Virtual chemistry

Nano-medicine

Drug Designing

Clinical Trials

Accelerated Drug Development

Target Selection and Validation

Prediction of Drugs' Bioactivity

Improved Clinical Trial Design

Novel therapeutic strategies

Drug Combination Analysis

Novel Antibiotic Discovery

Compound Screening

Lead Optimization

High-throughput screening

Genomics and proteomics

AI & ML in Drug Discovery

Drug delivery Systems

Small- molecule Drugs

Medicinal Chemistry

Drug Repurposing

Business strategy

ADME/Tox

Support the event and take the advantage of getting connected with your target audience!

The United Scientific Group (USG) organizes interdisciplinary international conferences to showcase on cutting-edge basic and applied research outcomes within life sciences including medicine and other diverse role of science and technology in society.

Drug Discovery-2024 three-day conference will give attendees a chance to interact, learn, and engage with the business leaders and industry's foremost researchers, while tackling the pressing issues that face the new generation. Participants will be top level representatives from sectors like prominent commercial; regulatory; scientific organizations and academic institutes.

USG offers several opportunities for sponsors to demonstrate their support towards science and its people by providing financial contributions to facilitate the presentations of noble research findings, hospitality and other necessary management for the scientific gathering.

SPONSORSHIP OPPORTUNITIES

US\$ 10,000 US\$ 7500 US\$ 5000 US\$ 4000 US\$ 3000 US\$ 1000

Level of Sponsorship	Platinum	Gold	Silver	Bronze	Exhibitor	Supporting
Complimentary event registrations	6	5	4	3	2	1
Logo recognition on meeting material	✓	✓	✓	✓	✓	✓
Logo printed on general session banner	✓	✓	✓	✓	✓	✓
Listing on meeting website	✓	✓	✓	✓	✓	✓
Acknowledgement in inaugural address	✓	✓	✓	✓	✓	✓
Advertisement on printed final program	✓	✓	✓	✓	✓	✓
Opportunity to deliver a talk	✓	✓	✓	✓	✓	
One exhibition booth/table	3mtx 3mt	3mtx 3mt	3mtx 3mt	3mtx 3mt	3mtx 3mt	
On-site signage recognition	✓	✓	✓	✓		
Sponsor representative to serve as organizing committee member	✓	✓	✓			
Opportunity to chair a scientific session	✓	✓	✓			
Full page advertisement in the abstracts book	back cover	Inside back cover	Inside Front cover			
Company name included in Press Release which reaches over 10 million	✓	✓				
Lunch sponsor	✓	✓				
Tea/Coffee break sponsor	✓					

SPONSORSHIP BENEFITS

Platinum SPONSOR

USD 10,000 | One opportunity

As a Platinum Sponsor, your organization will receive a high level of exposure and recognition throughout the three days of the meeting. It would be a great opportunity to display your products and services to a global audience.

BENEFITS OF PLATINUM SPONSOR REGISTRATION:

Six complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allowed access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES:

- The sponsoring organization can deliver a talk of about 15 minutes during the plenary session.
- Verbal acknowledgement as a platinum Sponsor during the opening and closing ceremony.

EXHIBITION:

An exhibition booth of 10" * 10" at a prime location in the exhibition area.

MARKETING AND BRANDING:

- Logo displayed on the conference homepage and all printed materials.
- One full-page color advertisement with prime positioning in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.
- As an added benefit, the organization can sponsor the breakfast any day during the conference and use it as a networking opportunity.

*Subject to deadlines and committee approval

GOLD SPONSOR

USD 7500 | Two opportunities

As a Gold sponsor, the organization will get great exposure at prime location in the exhibition area.

BENEFITS OF GOLD SPONSOR REGISTRATION:

Five complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allowed access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES:

- Verbal acknowledgement as a Gold Sponsor during the opening and closing ceremony.

EXHIBITION:

An exhibition booth or equivalent floor space of 10" * 10" in the exhibition area.

MARKETING AND BRANDING:

- Logo displayed on the conference homepage and all printed materials.
- One full-page color advertisement in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Gold Sponsor on the meeting banner.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

*Subject to deadlines and committee approval

SILVER SPONSOR

USD 5000 | Five opportunities

As a Silver Sponsor, your organization will receive a high level of exposure and recognition throughout the conference and exhibition.

BENEFITS OF SILVER SPONSOR REGISTRATION:

Four complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allowed access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES:

Verbal acknowledgement as a Silver Sponsor during the opening and closing ceremony.

EXHIBITION:

An exhibition booth or equivalent floor space of 10" * 10" in the exhibition area.

MARKETING AND BRANDING:

- Logo displayed on the conference homepage and all printed materials.
- One half-page colour advertisement in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Silver Sponsor on the meeting banner.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

*Subject to deadlines and committee approval

BRONZE SPONSOR

USD 4000 | Five opportunities

As a Bronze Sponsor, your organization will receive a high level of exposure and recognition throughout the conference and exhibition.

BENEFITS OF BRONZE SPONSOR REGISTRATION:

Three complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allowed access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES:

Verbal acknowledgement as a Bronze Sponsor during the opening and closing ceremony.

EXHIBITION:

An exhibition booth or equivalent floor space of 10" * 10" in the exhibition area.

MARKETING AND BRANDING:

- Logo displayed on the conference homepage and all printed materials.
- One half-page colour advertisement in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Bronze Sponsor on the meeting banner.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

*Subject to deadlines and committee approval

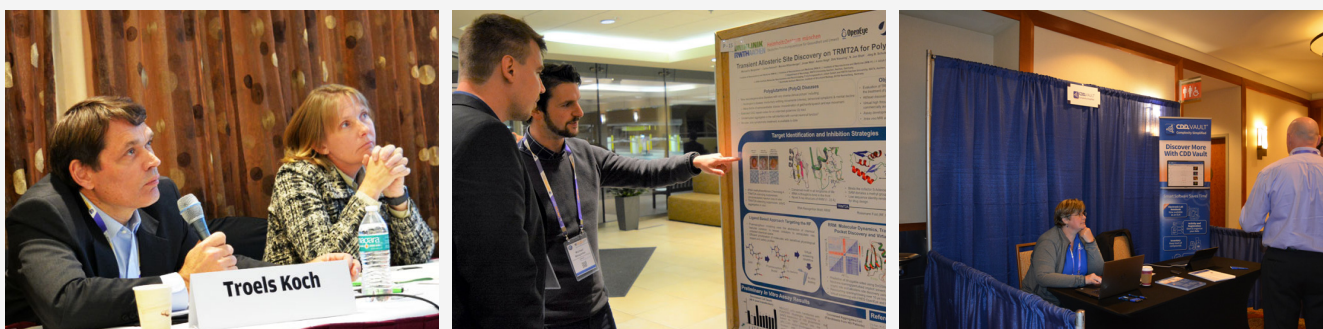
EXHIBITION PACKAGES

USD 3000

The Drug Discovery-2024 Exhibition has been designed to provide strong value for all exhibitors. The packages include access to all conference sessions, poster sessions, welcome reception, and all networking events. Tickets for the conference dinner may be purchased separately.

The Drug Discovery-2024 Exhibition will be fully integrated into the conference program at the Boston Marriott Newton Hotel, 2345 Commonwealth Avenue, Newton MA, 02466. Boston Catering will be served in the exhibition area, as well as the welcome reception and poster networking sessions being held there; providing exhibitors with maximum opportunity to showcase their products and to interact with delegates.

MINI-BOOTH PACKAGE



These are standard 3 m x 0.5 m mini booths constructed from white PVC inserts in aluminium frames.

Each booth consists of the following items:

- 3 m wide x 2.5 m high back wall
- 0.5 m wide x 2.5 m high side walls
- 1 x company sign at the top of the back wall (up to 30 black upper-case characters on white PVC panel) • 1 x arm light**
- 1 x 4-amp general-purpose outlet (GPO)

** An additional arm light is available at an additional cost. Your display can spill out approximately 2 metres from your booth wall.

Please note: Booths do not include furniture, shelving, audiovisual equipment etc. Provision of any of these items will incur additional costs to the exhibitor.

INCLUDED IN EXHIBITION PACKAGE:

One conference registration inclusive of exhibition passes, conference sessions, poster networking sessions and the welcome reception.

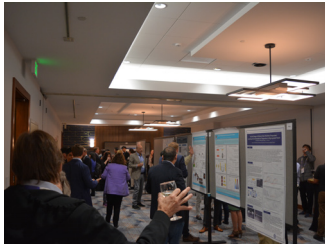
Sponsor logo and stand number hyperlinked to your website from the exhibitors' page of the conference website.

ADDITIONAL EXHIBITOR STAFF:

For all exhibitors, any staff members over and above the person using the conference registration included in the exhibition package must be registered.

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A Quick Glance at Drug Discovery 2023 in San Francisco



SEE YOU AT



DRUG DISCOVERY

October 21-23, 2024 | Boston, MA

Submit your online registrations at
https://drugdiscovery.unitedscientificgroup.org/registration_form

Organizer



USG-United Scientific Group (A non-profit organization)

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